## Understand the difference between Tabular & Charts

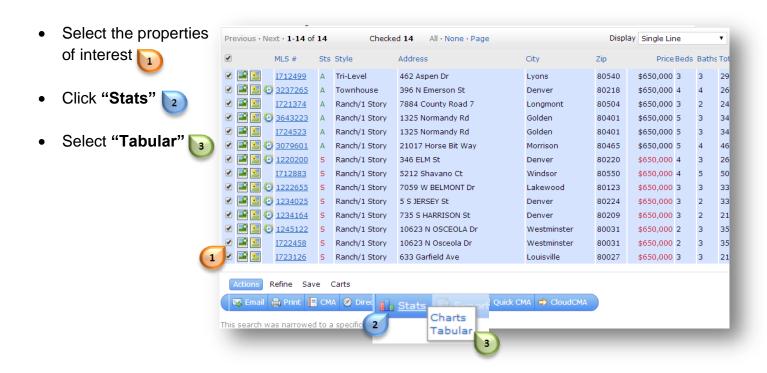
Two types of Market Intel Reports can be generated from search results, **Tabular Stats Reports** and **Charts** 

### **Tabular Stats Reports:**

Provide the minimum, maximum, and average numbers for pre-determined variables and can be printed



### To Generate From Search Results:



# **Generate Market Intel Reports from Search Results**

### **Charts:**

Provide a graphical representation of the variables you define Matrix offers 9 presets and the ability to create your own



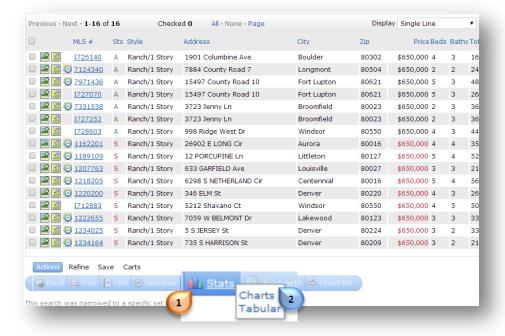


### To Generate From Search Results:

Click "Stats"

 Note: Do NOT Select any properties

Select "Charts"
2



 You will be taken to the "Stats" tab in Matrix. Your search criteria will be applied to the creation of charts. You can edit the criteria.